



The clear advantages of electraflame electric fireplaces:

Realistic flame

Incredibly lifelike, patented flame technology creates the look of a wood fire.

Instant ambiance

Add the warm feel of a real fireplace to any living area.

Safe and clean electric operation

No combustion means no carbon monoxide and glass stays cool to the touch.

Effective heat

Comes with a powerful 1500 watt heater.

Economical

Enjoy the flame for 5¢ per hour, 15¢ with the heater in operation.

Low Maintenance

Simply replace the light bulbs every two to three years.

Enjoy with or without the heat

Year-round comfort at the flick of a switch.

Important Warranty Information

Specialty electric fireplaces & stoves

One Year Limited Warranty

- Covers parts and labor for one year after purchase
- Product/Part must be transported to authorized dealer or service center

26" Fireplaces

Two Year Limited Warranty

- Covers fireplace parts and labor for two years, in-home service under 30 miles from service center
- Mantels and trims for one year: not on-site, customer is responsible for removal and transportation to service center.
- Products other than trims and mantels, 2 years on-site or in-home services, for sites under 30 miles from nearest service center.

30" Fireplaces

Five Year Limited Warranty

- Covers fireplace parts and labor for 5 years from date of purchase
- In-home service of parts and labor for two years from date of purchase
- Three years parts with no in-home service
- Mantels and trims for one year, no in-home service

32" Fireplaces

Ten Year Limited Warranty

- Covers fireplace parts and labor for 10 years from date of purchase
- In-home service for parts and labor for three years from date of purchase
- Seven years parts with no home, service
- Mantels and trims for one year, no in-home service

Customer must furnish:

Proof of purchase
Catalog/Model number
Serial Number

Light bulbs are not covered by warranties



Just when you
thought you had seen it
all . . .introducing the new,
Dimplex **electraflame**[®]
Fireplace!



CLEVELAND UTILITIES

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Your Hometown Connection!

www.clevelandutilities.com

20" Firebox



Traditional Stove
\$299.00

26" Firebox



Baxter Corner
\$799.00

32" Firebox



Newport
\$1999.00

Dimplex **electraflame**

Questions and Answers:

Does the fireplace require any special wiring?

Only the built in models require special wiring. All other fireplaces plug into a regular wall outlet.

What is the normal cost of operation.

The electric flame only would cost roughly .05¢ per hour to operate. If the 1500 watt heater is ran at full capacity along with the flame, it would cost roughly 15¢ per hour to operate.

Do you keep any of the fireplaces or accessories in stock?

At this present time we try to keep at least five or six different models in stock. Please ask if you would like to know what we currently have available.

How long does it take to receive the fireplace once I place an order?

Normal shipping time is 3 weeks.

Do you offer financing?

At this present time we accept cash, debit or credit card only.

Do you have anyone to deliver and set up the fireplace in my home?

Yes! Mark Goins of "Goins Electric Service" will deliver and set up your new fireplace in your home for \$100. If you need an additional 110 household outlet installed he can discuss this with you as well at an additional cost.

Who do I contact for repair while the unit is under warranty?

The customer will contact CU while the unit is under warranty. Once the warranty has expired they may call an electrician of their choosing. **Light bulbs are not covered under the warranty.** The parts are very basic in the fireplace and any electrician can service these very easily. All major parts needed can be purchased through CU. Any light bulbs needed can be purchased at your local hardware store.

How does one go about placing an order for a fireplace?

Once you decide the size and style that you are interested in. One of our helpful employees will assist you in filling out an order form.

CU is the official full line dealer of the Dimplex electraflame.

With over 10 different patents on the electraflame firebox, Dimplex is the #1 electric fireplace in America. Dimplex Fireplaces are advertised based upon the firebox size and not the cabinet size. Dimensions of any cabinet can be given upon request if a customer needs more details. With all of the options from size, style, color and price, Dimplex makes a fireplace to suit any room in your home.

All fireplaces come with:

- Realistic flame effect
- Remote on and off
- Powerful 1500 watt heater
- Year around enjoyment with or without heat
- Safe electric operation
- Plug into any standard household outlet

All 26" models come with:

- Realistic flame effect and hand-finished logs
- A large 312 sq. in. viewing area
- Adjustable thermostat, flame speed and light Control

All 30" models come with:

- Patented lifelike flame effect and inner glow logs
- Interior light and flame speed control
- Large 465 sq. in. viewing area
- Authentic brick-look interior
- Flickering amber bed
- Includes the new Purifire air treatment system

All 32" models come with:

- The new Purifire air treatment system
- Realistic hand-finished logs with natural inner glow
- Slow start / fading embers - fire gradually builds fades into glowing embers on command
- Occupancy sensor turns on fireplace when a person enters room
- Programmable thermostat automatically adjusts temperature settings
- Intelligent heat - provides quiet operation as it self-adjusts the fan speed
- Ambient light sensor adjusts flame to suit room Light

23" Firebox



Holbrook
\$499.00

30" Firebox



Traditional Alabaster
\$1649.00

39" Firebox



39" Built-in unit
\$952.00